

Thursday 13th August, 2009

The NEW Gympie Region Holiday Guide Available NOW!

The Cooloola Regional Development Bureau have once again produced the annual Gympie Cooloola Region Holiday Guide, promoting the City of Gympie, Tin Can Bay, Rainbow Beach, the Mary Valley, Kilkivan and Goomeri.

This glossy new publication will be distributed to all information centres throughout Queensland, the Brisbane International and domestic airport and local businesses. Over 6,000 copies are currently being handed from the CRDB's Gympie Cooloola display at the Brisbane Ekka's Lifestyle and Leisure Pavilion.

Communications Officer Simon Birks said "We are very pleased with our new style holiday guides. It was our aim to produce a high quality book that features new images of our area" A local Gympie family "the Cutlers" were used as models in each location within the Gympie Regional Council. The design of the new Gympie Cooloola Holiday Guide ties in closely with the new GCT website www.cooloola.org.au.

Local support from advertisers was again forthcoming, with Simon adding, "Our thanks goes out to the many local tourism operators that have shown their support by advertising in the holiday guide."

Bulk orders of the book can now be ordered from our web page, or you can call into the Lake Alford Information Centre at 24 Bruce Highway to collect copies. Call Simon on 07 5482 5444.

It is also CRDB membership renewal time, so if you were a member of the organisation you will need to renew your membership. Log on to our website for an application form.

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